



Africa's Gateway to Crypto

Developers are empowered, advertisers are ensured engagement, and users are paid for their attention. Built on the Flow blockchain, Cassava turns any online application into a crypto-enabled app able to reward users with CSV tokens for their attention. And that's just the beginning.

CSV can be easily implemented into any platform for increasing engagement and rewarding users.

At Cassava we aim to bring the benefits of crypto to Africa and to help app developers and their users make the most out of blockchain technology while giving them access to one of the most populous continents in the world.

How it works

Cassava is easy for developers to integrate into their existing apps. Users get rewarded for their attention, and developers and content creators receive tokens for their value—everyone wins!

01

App developers partner with Cassava to integrate CSV into their apps as a rewards medium, and receive an initial allocation of tokens free of charge.

02

Our partners join a network of apps with hundreds of millions of combined users that participate in cross-promotion.

03

App developers from around the world get access to the booming African blockchain market and in turn help spread the positive impacts of cryptocurrency.

04

App users earn rewards in the form of CSV, which can be used within our partner network or sold.

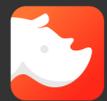
Some of our partners

Joining Cassava means cross-promotion through our network, and we've already partnered with some of the biggest apps in Africa.

Scooper



Vskit



Scooper – News

Leading aggregated news content platform in Africa.

~7600 creators
24m MAU
100m+ page views per month

Boomplay – Music

No. 1 music streaming app in Africa, with the largest music library.

~7600 creators
50m+ songs
1.4m artists
500k local songs
2600+ content providers
13m+ DAU, 52m+ MAU, 126m total users
100m+ page views per month

Vskit – Video

Leading short-video app in Africa.

70m total users
20m+ MAU
2000+ verified talents
50k+ active creators
100m+ videos

Ficool – eBooks

Largest online reading app in Africa.

1m+ DAU.
200K novels
8m+ MAU

Competitor Comparison

	Cassava	Dragonchain	Ferrum
Helps bring new projects to blockchain	✓	✓	✓
Easily implemented into any existing app	✓	✗	✗
Extensive token partnership network	✓	✗	✗
Social vision	✓	✗	✗
Fun to use	✓	✗	✗
Market cap	\$1,200,000	\$52,344,009	\$34,268,422
Fully Diluted Valuation	\$60,000,000	\$61,264,644	\$73,852,739

Discover more about Cassava

Check out our links to learn more about the Cassava incentive network, and follow us on social media for exciting updates.

[Get started with our Pitch Deck](#)

www.cassava.network

[Dive deeper with our Whitepaper](#)

Join our Community

