



Cassava Incentive Infrastructure

Tokenomics Deck

CSV: The Heart of Cassava

CSV is a rewards token that can be easily implemented into any platform to pay users for their engagement. It is deployed on FLOW blockchain, enabling fast, affordable transactions.

CSV enables projects and creators to share and earn rewards in innovative ways.

Play-to-Earn

Engage-to-Earn

Create-to-Earn

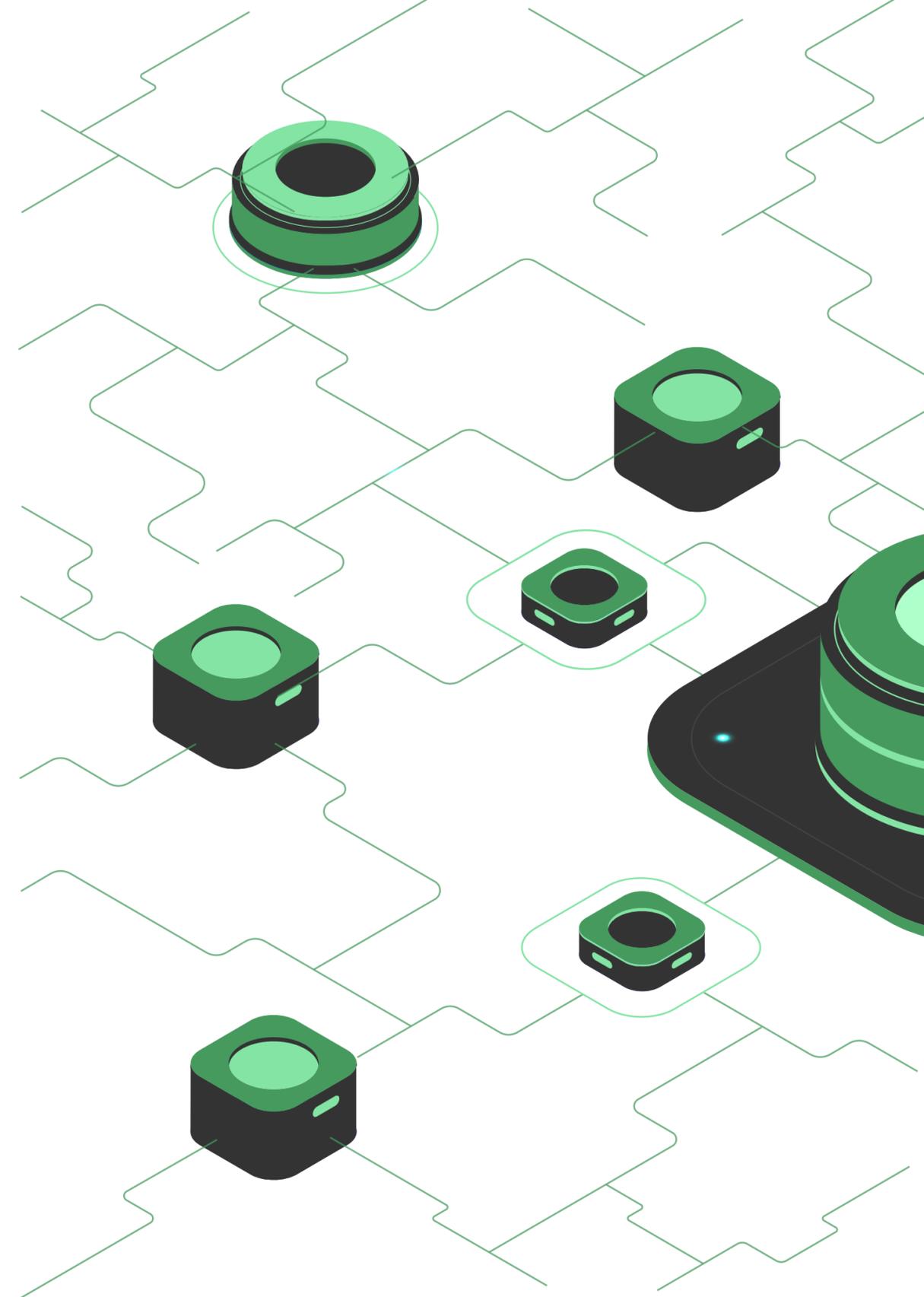
+ other emergent incentive structures

Supply Overview

Total supply: 10,000,000,000 CSV

Initial circulating supply: 200,000,000 CSV

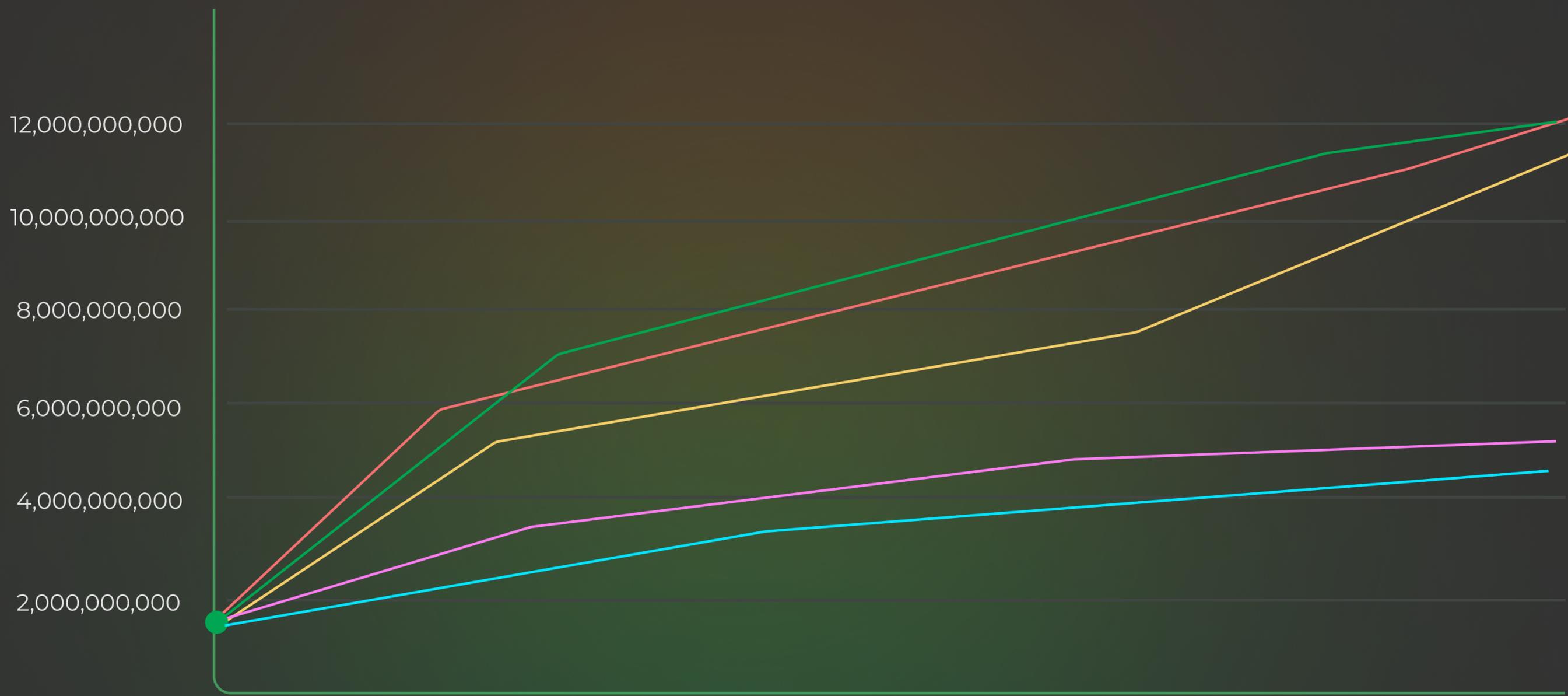
Full emission: 7-10 years



Tokenomics and Vesting

	Supply (CSV)	Percentage	Unlock
Team	2,000,000,000	20%	Locked for 6 months after token launch, then a 36-month linear unlock
Investors	2,000,000,000	20%	10% unlocked at token launch, followed by a 3-month cliff and then linear unlocking over 12 months
Staking Rewards	2,000,000,000	20%	Gradually released according to our application scenario over 7–10 years
Partner Fund	1,000,000,000	10%	Funding for Cassava partners to help them incentivize usership and content on their platforms
Ecosystem Reserve	3,000,000,000	30%	Gradually released according to governance demands; emissions will be disclosed to the community

TOTAL 10,000,000,000



- Team
- Investors
- Staking Rewards
- Partner Fund
- Ecosystem Reserve

Token Utility



Earn

Users earn CSV tokens by engaging with partner platforms, either as rewards or through other incentives



Stake

Holders can stake to receive benefits within applications (such as subscription discounts), as well as extra tokens



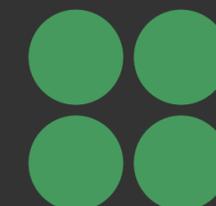
Pay

Pay for your favorite services with CSV, or support the creators you love



NFTs

Support your favorite creators and trade in-game NFTs



DeFI

Swap tokens and take collateralized loans



Governance

CSV holders have input on the direction of the ecosystem

Staking

20% of the total token supply is allocated to staking. Staking rewards will be adjusted dynamically, with full emission expected to take between 7 and 10 years.

Partner Revenue

Cassava partners purchase CSV tokens from the partner fund at a discounted rate, for them to be distributed to their users as rewards.

Fees

The network charges fees on transactions, including when staking rewards are claimed, transactions are made and when DeFi services are used. The fees are returned to the ecosystem to be spent according to governance decisions.

Learn more about Cassava

<https://cassava.network/>

Join our Community

